



Enterprise Portals Limited  
**AI Mini-Course**

"AI Foundations – Your First Step into  
Artificial Intelligence"

## Course Overview

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This mini-course is designed for beginners who want to explore AI in a simple, engaging, and non-technical way.

It introduces key AI concepts, real-world applications, ethical considerations, and career opportunities, preparing learners for deeper AI training in our one-week program.



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**AI Foundations**

Course Structure

## Course Structure

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### Module 1: What is AI?

The Definition of AI (Simple Explanation)

A Brief History of AI & Its Evolution

AI in Everyday Life (Chatbots, Smart Assistants, Netflix, Google Search, etc.)

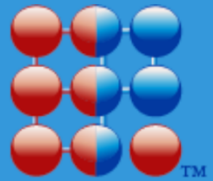
### Module 2: AI Basics – Understanding Key Concepts

What Makes AI Smart? (Machine Learning, Deep Learning, Neural Networks)

How AI Learns from Data (Supervised, Unsupervised, Reinforcement Learning)

AI vs. Traditional Programming – What's the Difference?

Types of AI: Narrow AI vs. General AI



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### Module 3: AI in the Real World

How AI is Changing Business, Healthcare, Finance,  
and More

How Companies Use AI to Gain a Competitive  
Advantage

AI in Marketing, Retail, and Customer Experience

### Module 4: The Challenges & Ethics of AI

Can AI Be Biased? Understanding AI Fairness

AI, Data Privacy & Security Risks

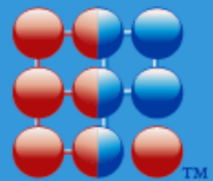
The Future of AI – What's Next?

### Module 5: How to Get Started with AI

Do You Need to Code to Work in AI?

AI Tools You Can Try Today (ChatGPT, Bard, AI Image  
Generators)

AI Career Paths & Next Steps (Leading into One-Week  
Course)



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Your First Step into Artificial Intelligence

[Enroll Now](#)

## What You'll Learn

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What AI is and how it works

Key AI concepts such as Machine Learning and Neural  
Networks

How AI is transforming industries

The ethical challenges of AI

Career opportunities in AI

## Why Take This Course?

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No technical background needed

Quick and easy learning format

Real-world examples of AI in action

Start your AI journey today